

October 14, 2015

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, October 14, 2015, at 7:00 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners Feliz, Gow (depart 8:29), Kellogg, Kosidlak, Sanchez, and Chairwoman Brennan

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: De Rago

Absent: None

3. FLAG SALUTE:

The salute to the flag of the United States of America was led by Chairwoman Brennan.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Feliz moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Gow, carried with an aye vote.*

Roll Call Yea: Feliz ☒ Gow ☒ Kellogg ☒ Kosidlak ☒ Sanchez ☒ Brennan ☒

Roll Call Nay: Feliz ☐ Gow ☐ Kellogg ☐ Kosidlak ☐ Sanchez ☐ Brennan ☐

MOTION PASSED 6/0

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

September 9, 2015

AMENDMENT: *item E1 motion: strike Gow, add Feliz; strike Sanchez, add De Rago.*

MOTION: *Commissioner Feliz moved to approve the minutes of September 9, 2015 as amended, motion seconded by Commissioner Kosidlak.*

Roll Call Yea: Feliz ☒ Gow ☒ Kellogg ☒ Kosidlak ☒ Sanchez ☒ Brennan ☒
Roll Call Nay: Feliz ☐ Gow ☐ Kellogg ☐ Kosidlak ☐ Sanchez ☐ Brennan ☐

MOTION PASSED 6/0

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

- 1) Producer Incentive – NONE**
- 2) TCtv Awards and Open House – NONE**
- 3) Operating Policies and Procedures – NONE**

C) Report of the Community Television Center

- 1. July, 2015** – Coordinator Fefie provided an overview of the facility usage: 17 original shows were produced and 15 shows were bicycled; 220 hours of post-production used; HD studio showed 20 hours used; 240 hours of HD field camera used; and 8 hours of SD camera used. 1 community member attended New Users Orientation; and the Monthly Producer Get-Together: “Producing a Music Video” was cancelled. TCtv hosted the “TCtv Education Series” event: July 15 “Lighting Class”, with 06 in attendance; July 17 “Creating a show Open part 2”, with 04 in attendance; July 24 “Basic Audio Workshop”, with 05 in attendance.

Brief discussion followed.

MOTION: *Commissioner Gow moved to accept the Torrance Community Television Center Reports for July 2015. This motion seconded by Commissioner Kosidlak.*

Roll Call Yea: Feliz ☒ Gow ☒ Kellogg ☒ Kosidlak ☒ Sanchez ☒ Brennan ☒
Roll Call Nay: Feliz ☐ Gow ☐ Kellogg ☐ Kosidlak ☐ Sanchez ☐ Brennan ☐

MOTION PASSED 6/0

- 2. September, 2015** – Coordinator Fefie provided an overview of the facility usage: 11 original shows were produced and 10 shows were bicycled. There was 187 hours of post-production used; HD studio showed had 43 hours used; 128 hours of HD field camera used. 2 residents attended New Users Orientation, 01 completed; TCtv held the Field and Post-Production Workshop with 04 Users enrolled, and 03 graduated; TCtv also held the Pre-Production Workshop with 02 enrolled, and 02 graduated; the Monthly Producer Get-Together: “Legal: Entertainment Lawyer, Film Industry Attorney”, was cancelled.

Brief discussion followed.

MOTION: *Commissioner Gow moved to accept the Torrance Community Television Center Reports for September 2015. This motion seconded by Commissioner Kosidlak.*

Roll Call Yea: Feliz ☒ Gow ☒ Kellogg ☒ Kosidlak ☒ Sanchez ☒ Brennan ☒

Roll Call Nay: Feliz ☐ Gow ☐ Kellogg ☐ Kosidlak ☐ Sanchez ☐ Brennan ☐
MOTION PASSED 6/0

D) Report of Legislative and Cable Related Activities

Manager Smith summarized the following:

While Comcast's attempt to buy Time Warner Cable last year produced thousands of negative public comments, the input for Charter Communications' bid to purchase both TWC and Bright House Networks has so far drawn far less inflammatory reactions. Analysts widely expect regulators to approve Charter's proposed acquisition.

A survey of 32,000 U.S. adults found that, as of 2015, 24 percent of people don't subscribe to cable. Broken down, 18 percent of adults say they've never paid for TV and six percent are cord cutters, leaving 76 percent of U.S. adults as paying customers.

DirecTV ranked No. 1 among pay-TV service providers in J.D. Power's annual survey of consumers on TV, Internet and phone service providers. Time Warner Cable (NYSE: TWC) finished at the bottom in video services for the second consecutive year, averaging 681 points across the four regions.

About 22% of cable subscribers also subscribe to an over-the top service, according to a new study. Research Company Millward Brown Digital says that while some cable customers cut the cord while going over the top, others are content junkies that have robust TV subscriptions in addition to getting OTT content. For comparison, 35% of cable login subscribers are millennials. Baby boomers comprise 25% of cable subs.

Brief discussion followed.

MOTION: *Commissioner Gow moved to accept the Legislative and Cable Related Report for September 2015. This motion seconded by Commissioner Kosidlak.*

Roll Call Yea: Feliz ☒ Gow ☒ Kellogg ☒ Kosidlak ☒ Sanchez ☒ Brennan ☒
Roll Call Nay: Feliz ☐ Gow ☐ Kellogg ☐ Kosidlak ☐ Sanchez ☐ Brennan ☐
MOTION PASSED 6/0

E) Old Business

- 1) **A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board consider status report for the TCtv Open House October 10, 2015.**

The Commission provided and oral report and discussed a variety of topics and provided a range of suggestions for improvement. Most felt the Open House attendance was encouraging, felt staff did a good job in the set-up and the ceremony with Mayor Furey; the food was great and had a nice flow and variety of attendees. It was suggested the press release be sent out sooner; that door prizes are solicited more in advance; that specific goals are determined.

Public Comment: Uche Azubuike Torrance 90502 was disappointed that the facility isn't available to non-Torrance residents. He explained he was not aware

that his zip code didn't qualify. Staff explained that because he's a member of a non-profit based in Torrance they could access the facility. Staff also explained that if a member of their church was a Torrance resident, that person could become a producer and then have church members assist them in their productions. Kathryn Canty Torrance 90505 mentioned she attended and thought it was well done.

F) New Business - NONE

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

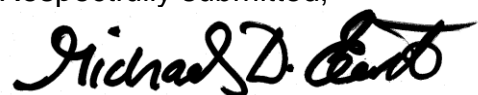
- A) Kathryn Canty 3929 West 242nd Street Unit #39 stated she was not able to take a workshop because TCtv wouldn't accept her proof of residency to qualify her as an Active User. Staff explained to her again that our residency requirements are simple: submit a Valid California Driver's License and a recent utility bill, both with matching Torrance address. Staff explained all Users are treated the same way, nobody is discriminated "for" or "against". Staff has not asked her to do anything different from all other Users that have participated in TCtv.
- B) Commissioner Gow discussed Open Mic participation for the upcoming June Primary if the Assembly races were allowed. Staff explained all elections that are for representation of Torrance may participate. Pass statewide races have not due to the geographic limitations, but they are welcome. He also inquired about the status of TorranceVotes.Org.
- C) Commissioner Sanchez requested a comparison of activity and services of other public access facilities to gain insight as to how TCtv performance compares.
- D) Chairwoman Brennan asked the rules concerning editing in-studio vs. live-to-tape. Staff explained the goal of studio productions is that they leave with a completed show. Staff makes accommodations in advance of their studio productions to come in and enter graphics or load field shoots. The majority of producers never shoot in-studio program live-to-tape. Most producers shoot in-studio in segments. After the completion of their in-studio recording session, they edit portions of their recording together to form a completed show prior to leaving their reserved time.

E) ADJOURNMENT:

Chairwoman Brennan adjourned the meeting of October 14, 2015 at 8:47 p.m., to reconvene on December 9, 2015, Wednesday, at 7:00 p.m.

Roll Call Yea: Feliz ☒ Gow ☒ Kellogg ☒ Kosidlak ☒ Sanchez ☒ Brennan ☒
Roll Call Nay: Feliz ☐ Gow ☐ Kellogg ☐ Kosidlak ☐ Sanchez ☐ Brennan ☐
MOTION PASSED 6/0

Respectfully submitted,



Michael D. Smith
Cable & Community Relations Manager

Roll Call: De Rago ☐ Feliz ☐ Gow ☐ Kellogg ☐ Kosidlak ☐ Sanchez ☐ Brennan ☐